

AD GUIDELINES

All display advertising should be sent electronically and created in Photoshop, InDesign, or Illustrator (in .pdf or .jpeg format). Ads requiring preparation before publication will incur an additional cost, dependent upon how much work is needed. **The minimum cost for prep work is \$50.00.** Supplied half-tones should have no less than a 133-line screen.

Stitched publication possibilities: Blow-In, Pass Through, Bind-In Center and Tip-In.

2008 AD SCHEDULE

Issue	Order Deadline	Ad Deadline	Mail Date
January/February	11/8/07	11/15/07	12/13/07
March/April	1/10/08	1/17/08	2/14/08
May/June	3/13/08	3/20/08	4/17/08
July/August	5/1/08	5/8/08	6/5/08
September/October	7/10/08	7/17/08	8/14/08
November/December	9/11/08	9/18/08	10/16/08
January/February '09	11/6/08	11/13/08	12/11/08

The *Humanist* reserves the right to reject any advertising for any reason.

For more information or to place an advertisement contact:

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AMERICAN HUMANIST ASSOCIATION